## Saransh Sinha, Designer

#### Resume

#### Introduction

My name is Saransh Sinha, and I'm a designer with an affinity for all things internet, design and startups.

In late 2013, I started working with Eltropy as their first designer/front-end developer, 8 months before graduating from BITS, Pilani. I joined them full time after graduation and have since designed primarily for the web, Salesforce & Chrome App platforms.

I currently lead a team of three designers and front end developers, building Eltropy's suite of web, native desktop, Salesforce & Chrome Apps out of their Bangalore office.

#### **Contact**

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# **Education**

Information Systems Msc (Tech.)
Birla Institute of Technology & Science, Pilani
2010 - 2014

## Skills

Design with special focus on user experience, interaction design & visual design; Front-end development with a focus on writing clean and maintainable SASS and CSS; JavaScript & frameworks (Angular, Knockout, D3.js, Snap.svg); Git; Cross OS apps and browser extensions built on Chrome & Firefox; Some experience in game design and development with Unity

### Projects and Employment

Salesforce Analytics (Eltropy, 2015-present)
Led design and front-end engineering for
Eltropy's suite of Salesforce apps to simplify
display, analysis and export of large user
activity datasets.

# Eltropy Sync (Eltropy, 2014-2015)

Led the design and supported the front-end of Eltropy Sync, a Chrome app made to keep users data in sync between their PC and Eltropy, a la dropbox.

# Eltropy Web (Eltropy, 2013-present)

Designed & developed various sections of Eltropy's core product - its Angular based webapp.

### Ami (screenshake.co/work/ami, 2014)

Designed an iOS app and branding for Ami, a machine learning based food & restaurant recommendation app.

# Readr for reddit (readrapp.co, 2014)

A Chrome and Firefox browser extension that adds a clean & clutter-free reading mode for reddit posts. Over 7000 weekly active users.

# FlatNotify.js (screenshake.co/flatnotify, 2014)

A super simple and easily customizable JS mini-library for displaying notifications on the web.

### Parallel Labs (parallellabs.io, 2014)

Worked on this design agency's homepage as a freelance front-end developer

### Beard Design (bearddesign.co, 2013)

Hired as a freelance front-end developer for this design agency's clients